



Agenda-at-a-Glance

The Kohler Lawn & Landscape Society Conference will be held at the Lake Terrace Convention Center (LTCC) along with the Kohler Engines Hattiesburg Plant (KH).

SUNDAY, FEB 19

ALL DAY

Arrivals for 3-Day Event
Dinner on your own

Residence Inn

MONDAY, FEB 20: KOHLER FLEET & MAINTENANCE WORKSHOP

ALL DAY

Arrivals for 2-Day Event
2-Day Attendees Dinner on own

Courtyard

6:00am – 8:00 am	Breakfast (at Hotel*)	Residence Inn/Courtyard
8:00am - 8:15am	Shuttle boards & departs for LTCC	Residence Inn
8:30am	Arrival at LTCC	LTCC
8:30am – 10:00am	Morning Break (open)	Central Pre-Function
9:00am – 12:00pm	<i>EFI Fundamentals Workshop</i>	Exhibit Hall C
12:00pm – 1:00pm	Lunch	Lakeview 1
1:00pm – 1:30pm	<i>Partnering w/Dealer for Self-Servicing Success</i>	Exhibit Hall C
1:30pm – 2:00pm	<i>Self-Servicing Tools, Info, and Resources for Landscapers</i>	
2:00pm – 2:15pm	Afternoon Break	Central Pre-Function
2:15pm – 2:45pm	<i>Streamline Your Service: Time is Money!</i>	Exhibit Hall C
2:45pm – 3:15pm	<i>Maintenance Procedures and Essential Maintenance Info</i>	
3:15pm – 3:30pm	Closing Remarks	
3:30pm – 4:30pm	Happy Hour!	Central Pre-Function
4:15pm - 4:30pm	Shuttle boards & departs for hotel	LTCC
6:00pm - 6:15pm	Shuttle boards & departs for dinner 3-DAY ATTENDEES ONLY	Residence Inn
6:30pm – 8:30pm	Dinner "Cajun Flair"	Crescent City Grill
8:30pm - 8:45pm	Shuttle boards & departs for hotel	

TUESDAY, FEB 21: LAWN & LANDSCAPE SOCIETY DAY 1

6:00am – 8:00 am	Breakfast (at Hotel*)	Residence Inn/Courtyard
8:00am - 8:15am	Shuttle boards & departs for LTCC	Residence Inn
8:30am	Arrival at LTCC	Lake Terrace Conv. Center
8:30am – 10:00am	Morning Break (open)	Central Pre-Function
9:00am – 9:15am	Greeting and Introduction: <i>Jamie Esser, Kohler</i>	Exhibit Hall C
9:15am – 10:40am	Discipline and \$1M Business KPI's: <i>Mike Andes - Founder & CEO, Augusta Lawn Care Services</i>	
10:45am – 11:15am	Building A Team Culture: <i>Liz Nabel – COO, Augusta Lawn Care Services</i>	
11:15am – 12:00pm	Keynote Q&A	
12:00pm – 1:00pm	Lunch	Lakeview
1:00pm – 2:30pm	Open Panel Discussion and Q&A featuring: <i>Shawn & Savanaha Spencer</i> <i>Mike Andes</i> <i>Liz Naber</i> <i>Naylor Taliaferro</i> <i>Paul Jamison (moderator)</i>	Exhibit Hall C
2:30pm – 2:45pm	Afternoon Break	Central Pre-Function
2:45pm – 3:30pm	Final Q&A and Closing Remarks	Exhibit Hal C
3:30pm – 4:30pm	Happy Hour!	Central Pre-Function
4:15pm - 4:30pm	Shuttle boards & departs for hotel	LTCC
6:00pm - 6:15pm	Shuttle boards & departs for dinner	Residence Inn
6:30pm – 8:30pm	Dinner "Cajun Flair"	Crescent City Grill
8:30pm - 8:45pm	Shuttle boards & departs for hotel	

WEDNESDAY, FEB 22: LAWN & LANDSCAPE SOCIETY DAY 2

6:00am – 8:00 am	Breakfast at Hotel only	Residence Inn/Courtyard
8:00am - 8:15am	Shuttle boards & departs for KH	Residence Inn
8:30am	Arrival at KH	Kohler Hattiesburg
8:30am – 12:00pm	Refreshments (open)	Lobby
8:30am – 1:30pm	Equipment Ride'n Try	KH Parking Lot
KH PLANT TOURS		KH Plant Floor
9:00am	Group 1	KH Front Entrance
10:00am	Group 2	Rally Point
11:00am	Group 3	
12:00pm – 1:00pm	Lunch: Firehouse Subs	TBD
1:15pm – 1:30pm	Shuttle boards & departs for hotel	

While there is complimentary breakfast at both the Residence Inn and the Courtyard, for the events at the **LTCC on Feb 20th and Feb 21st there will be continental breakfast items available from 8:30am-10:00am.*

HOTEL INFORMATION

See the attached spreadsheet for your individual confirmation number. You will be required to present a credit card at check-in for any incidentals. Hotel room and tax are paid as part of your registration fee.

- **3-Day Event Attendees arriving Feb 19th:**
Residence Inn Hattiesburg by Marriott
116 Grand Dr, Hattiesburg, MS 39401
601-264-9202
- **2-Day Event Attendees arriving Feb 20th:**
Courtyard Hattiesburg by Marriott
119 Grand Dr, Hattiesburg, MS 39401
601-268-3050

SHUTTLE INFORMATION

Transportation will be provided by Stewart Transportation to/from all conference activities and dinners. The Residence Inn will be the shuttle pick-up and drop off location all 3 days. The Residence Inn and the Courtyard are extremely close to each other. The shuttle will start boarding 15 minutes before departure time. **NOTE:** During the final day of the Conference at the Kohler Hattiesburg plant, there will be a shuttle to/from the hotel. It will return to the hotel by 1:45pm to collect your car for departure. See the agenda for more information.

LAKE TERRACE CONVENTION CENTER (LTCC)

- **ADDRESS:**
One Convention Center Plaza, Hattiesburg, MS 39401
601-268-3220
- While there is complimentary breakfast at both hotels, for the events at the **LTCC on Feb 20th and Feb 21st** there will be continental breakfast items available from 8:30am-10:00am.
- There is a **HAPPY HOUR Feb 20th and 21st from 3:30pm-4:30pm** Beer and hard seltzers will be available only for those over the age of 21. For those under 21, there will be soda & water.

KOHLER HATTIESBURG MANUFACTURING FACILITY (KH)

- **ADDRESS:**
182 J M Tatum Industrial Dr, Hattiesburg, MS 39401
- **TOUR GROUPS:** Your assigned tour group will be listed on your event Name Badge.
- **ATTIRE:** No open toe shoes, high heels, or leather/wood soles. No shorts or capris. Safety gear will be provided at the beginning of your tour (ear plugs, safety glasses)
- **PICTURES/VIDEO:** Tour stops from pre-determined locations will be made to allow some film in the factory to capture the experience. This will keep us from being a distraction to the workers on the line and ensure the integrity of certain manufacturing processes.
- **You MUST stay within the designated walking path at all times.**
- **Equipment manufacturers for Ride'n Try:** Toro, SCAG, Walker, Wacker, Umount
- **NOTE** by choosing to drive any displayed manufacturer's equipment during the "Ride'n Try" event, you take on any responsibility for your health and safety. You therefore acknowledge that Kohler and those affiliated with the 2023 Lawn and Landscape Society conference (such as the equipment manufacturer, influencers, etc) are not liable for any issues or injury should it befall your person for the duration of the event on Feb 22nd. By choosing to test drive the equipment you agree to this policy.

DINNERS

Both large group dinners will be held at the Crescent City Grill, however for those attending the 3-Day Event, the menu will change each night. See breakdown of the menus below. Note that dinners on arrival days for your respective event (3-Day or 2-Day) will be on your own. Ask your hotel concierge for recommendations.

- **Crescent City Grill**
3810 Hardy St, Hattiesburg, MS 39402
601-264-0656
Room: Branch & El Rayo Bar

Dinner Feb 20th for 3-Day event attendees only

Buffet Theme: **Cajun Flair**

- **Grazing Table:**
Deviled Eggs, Shrimp Cocktail, and Goat Cheese & Camaralized Onion Canapes
- **Sensation Salad:**
mixed greens, tangy white wine vinaigrette; finished with a blend of bleu and Romano cheese
- **Entrée Options:**
 - Black Chicken Fettuccine: *Fettuccine pasta sautéed with house made alfredo, green onions and mushrooms and topped with blackened chicken breast*
 - Beef Tenderloin: *served with demi glaze & rolls*
 - Shrimp & Grits: *gulf shrimp w/bacon, tomatoes, green onions, and mushrooms served w/cheese grits*
- **Side Options:**
Garlic Green Beans, Yukon Gold Mashed Potatoes, and Mushroom Risotto
- **Dessert Options:**
King Cake Bread Pudding, Mini Strawberry Pies, Pecan Bars, and Assorted Chocolate Truffles
- **Open Bar:** 6:00pm-8:00pm

Dinner Feb 21st for all attendees

Buffet Theme: **Mediterranean Night**

- **Grazing Table:**
Chicken Salad Bites, Shrimp Cocktail, Swedish Meatballs
- **Sensation Salad:**
mixed greens, cheddar and jack cheese, tomato, bacon, carrots, cabbage, choice of dressing
- **Entrée Options:**
 - Three Cheese Tortellini: *chicken breast, tortellini, sun dried tomatoes, mushrooms, bell peppers, and onions with alfredo sauce*
 - Pork Tenderloin: *served with au jus and rolls*
 - Crawfish Etouffee: *crawfish cooked in a spicy sauce of tomato, onion, peppers, cayenne pepper, garlic, and celery with white rice*
- **Side Options:**
Roasted Taters, Rice Pilaf, and Steamed Mixed Veggies (squash, broccoli, carrots, & snap peas)
- **Dessert Options:**
White Chocolate Bread Pudding, Mini Key Lime Pies, Mousse Shooters (chocolate or strawberry), and Assorted Chocolate Truffles
- **Open Bar:** 6:00pm-8:00pm